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**NEWS RELEASE
FOR IMMEDIATE RELEASE**

ATTENDANCE RECORD SET AT 2011 SASKATOON EX

Attendance at the annual Saskatoon Exhibition broke records this year, with 33,825 people attending the event on Sunday, culminating in a six day event total of 216,856, breaking the 2009 record by 1,380 people (0.6%).

Prairieland Park CEO, Mark Regier comments, "With great entertainment and good weather, the EX attained another record attendance. Thank you to all of our patrons for supporting the show."

All EX results can be found at www.saskatoonexhibition.ca

View photos of all the EX events by visiting <http://www.flickr.com/saskatoonex>

Thanks to the people of Saskatchewan for your support of our annual exhibition, and to everyone involved who helped make this event a success!

For further information contact:

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Saskatoon Prairieland Park Corporation is a world-class destination for major programs, events, and entertainment. Prairieland Park produces, hosts and facilitates extraordinary events through superior, first-rate customer service. For more information about Prairieland Park, visit www.saskatoonex.com.