



FRIDAY AUGUST 12, 2011

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

DAY THREE REPORT FROM THE SASKATOON EXHIBITION

Organizers of the Saskatoon EX report the attendance for Thursday, August 11 as 34,229 – up 17.8% from 2010; and after three days of fun, entertainment, and thrills, total attendance stands at 94,487 ppl.

PrairieLand celebrated the 125th anniversary of their annual fair with an official cake cutting ceremony and musical entertainment. Congratulatory greetings were brought from Hon. Lynn Yelich MP, MLA Don Morgan, His Worship Mayor Don Atchison, and Adele Buettner, President of PrairieLand Park.

PrairieLand Park CEO, Mark Regier comments, “Great entertainment, thrills, fair food and fun await visitors to the EX over the next 3 days. We invite you to enjoy the great summer weather this weekend at the Saskatoon EX.”

Don't miss the performances of Bendy EM... a contortionist – someone ridiculously flexible who twist and turns their body into all sorts of bizarre positions, simply for your amusement. Her performance includes squeezing herself into a 16” Perspex box!

Quick fact...there are approximately 350 part time employees hired for the annual exhibition, working to make everyone's experience a favorable one.

Chuckwagons will continue to race at Marquis Downs today – 6:30 p.m.

See you at the EX on Friday. Gates open at 12 noon.

View photos of all the EX events by visiting <http://www.flickr.com/saskatoonex>



<http://twitter.com/#!/SaskatoonEX>



<http://www.facebook.com/saskatoonexhibition>

Saskatoon PrairieLand Park Corporation is a world-class destination for major programs, events, and entertainment. PrairieLand Park produces, hosts and facilitates extraordinary events through superior, first-rate customer service. For more information about PrairieLand Park, visit www.saskatoonex.com.